



**WILDLIFE
CONSERVATION
INTERNATIONAL**

WE NEED YOUR HELP



COMPASSION PROTECTION FREEDOM

"WHERE THE RAINFOREST IS DESTROYED, PEOPLE ALSO DIE."

LEIF COCKS, FOUNDER & PRESIDENT

Wildlife Conservation International is the umbrella organisation of The Orangutan Project, International Elephant Project and the International Tiger Project.

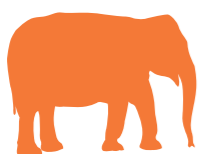
Through securing the survival of these three Critically Endangered species we safeguard whole ecosystems, preserve biodiversity and achieve sustainable outcomes for local and indigenous communities.



ORANGUTANS NEED YOU TO SEE THE BIG PICTURE. RIGHT NOW. AND NOT JUST FOR THEIR SAKE.



ALL THREE SPECIES OF ORANGUTAN ARE CRITICALLY ENDANGERED.



ORANGUTANS, ELEPHANTS, TIGERS AND A GROWING NUMBER OF OTHER CRITICALLY ENDANGERED SPECIES ARE THE EARLY WARNING SIGNS FOR IRRETRIEVABLE DESTRUCTION.

All three species of orangutan; Sumatran, Bornean and Tapanuli are now on the *Critically Endangered* list. This is a clear call for action, and not just for those fighting to save one of the world's most beloved primates, but for ALL people who recognise that **saving our last intact ecosystems really means saving our planet.**

Orangutans, elephants, tigers and a growing number of other *Critically Endangered* species are **the early warning signs** that the complex ecosystem that supports us all is heading for irretrievable destruction.

BUT IT'S NOT TOO LATE.

While it looks frighteningly like we're entering the 10th and final round of ecological disaster, Wildlife Conservation International, together with our supporters and our conservation partners are re-writing the rules to fight back. **Our bold, big-picture conservation plan can win this war - but we urgently need more help.**



"WE HAVE THE SOLUTIONS THAT WORK - FOR THE ORANGUTANS, FOR WILDLIFE, FOR THE RAINFOREST, FOR PEOPLE, FOR THE ECONOMY."

LEIF COCKS, FOUNDER & PRESIDENT

THE CONSERVATIONISTS' CONSERVATIONISTS

Founded in 1998, we began with a simple mission: to ensure Critically Endangered orangutans are protected against extinction and continue to live in secure populations for generations to come.

Since those early beginnings, the situation has become more dire, the problems more complex and contested not just for orangutans, but for species including the now *Critically Endangered* Sumatran elephant and Sumatran tiger. **In response, through these three flagship species we now engage support for species-specific conservation, biodiversity, habitat protection and sustainable economic futures for local and indigenous communities.**

We have the skills, knowledge and determination to make the survival of these *Critically Endangered* species a reality - but we urgently need your support.

Backed by the loyalty and commitment of our donors, we have grown steadily into an international entity, forging a **worldwide reputation as a premiere conservation organisation.**

Together, we punch well above our weight.

We have achieved this by sharing knowledge and resources and supporting and partnering with other best practice conservation organisations, both locally and internationally, **to multiply and amplify the impact of your financial support**, creating a collective force working tirelessly on the ground to save orangutans, Sumatran tigers and elephants.

Through the generosity of like-minded supporters, we are able to fund or partner with the majority of conservation projects operating in Borneo and Sumatra and elsewhere in Asia.

This also enables us to selectively prioritise the projects that have **the most immediate and long-term impact** and to maximise the effectiveness of our conservation efforts.

Our supporters have helped us achieve outstanding results in the field, through this unique strategy of active collaboration.

And we cannot do this without you - with little or no government funding allocated to conservation, we depend on your critical investment to continue with this vital work.



**"THEY ARE VIEWED BY
THE INTERNATIONAL
CONSERVATION
COMMUNITY AS AN
ORGANISATION YOU
CAN TRUST. THEY
DO WHAT THEY SAY
THEY'RE GOING TO DO."**

CLARE CAMPBELL,
DIRECTOR OF WILDLIFE ASIA

ORGANISATIONS AND CENTRES YOU CAN HELP US FUND AND PARTNER WITH



ORGANISATIONS WE FUND:

- Bornean Orangutan Survival Foundation (BOSF)
- Friends of the Orangutan (FOTO)
- Hutan- Kinabatangan Orangutan Conservation Programme (KOCP)
- International Animal Rescue, Indonesia (IAR)
- Orangutan Conservancy (OC)
- Orangutan Foundation UK (OFUK)
- Pro Natura Foundation
- Sumatran Ranger Project (SRP)

ORGANISATIONS WE FUND AND PARTNER WITH:

- Borneo Nature Foundation (BNF)
- Centre for Orangutan Protection (COP)
- Forest Nature and Environment Aceh (HAKA)
- Forum Konservasi Leuser (FKL)
- Frankfurt Zoological Society (FZS)
- Indonesian Ministry of Forestry Nature Conservation Department (BKSDA)
- Orangutan Information Centre (OIC)
- Orangutan Republik Foundation (OURF)
- PT Alam Bukit Tigapuluh (ABT)
- PT Harapan Orangutan Perlindungan Ecosystem (HOPE)
- PT Sumatra Survival Leuser (SSL)
- Wildlife Asia



**"WHAT HUMANS
DO OVER THE NEXT
50 YEARS WILL
DETERMINE THE FATE
OF ALL LIFE ON
THE PLANET."**

SIR DAVID ATTENBOROUGH OM, CH, CVO, CBE, FRS, FLS, FRS, FSA,
BROADCASTER & NATURALIST

OUR VISION IS HOLISTIC AND BIG-PICTURE

"THIS IS NOT WILDLIFE VERSUS PEOPLE OR THE ENVIRONMENT VERSUS THE ECONOMY."

LEIF COCKS,
FOUNDER & PRESIDENT

A piecemeal approach to conservation does not work. Traditionally, conservation practices have favoured working on just ONE aspect of a conservation problem - or on just one species at a specific site. But no species exists in isolation, we are all part of an intricate and perfectly functioning ecosystem - animals, plants, human beings, and the environment we live in.

The number one contributor to orangutan decline is the loss of rainforest habitat through rampant deforestation - this is a loss that impacts every species, including humans.

Not only does rainforest contain the largest proportion of the Earth's biodiversity (at least 50% of the world's 10 million species), but it is critically important in the carbon, oxygen and water cycles that support life on the planet.

Deforestation is the number one contributor to:

- Climate change (more than all transport systems combined)
- Flood
- Drought
- Exposure to tsunamis
- Soil erosion
- Environmental degradation
- Increase in regional temperatures and reduction in rainfall

Devastatingly, deforestation also displaces and destroys the indigenous people who live in the rainforest and rely on it for their survival. **Indigenous children are at risk of dying of starvation because of deforestation.**

For this reason, our strategies are all-encompassing. We support direct orangutan conservation (rescue, rehabilitation and release), wildlife and habitat protection, forest renewal and regeneration, local law enforcement, right through to comprehensive community engagement and education - teaching more viable and sustainable farming practices, empowering local leaders with knowledge, and raising a new generation of forest guardians.



WHAT'S GOOD FOR WILDLIFE IS GOOD FOR PEOPLE

This holistic approach protects the home and resources of the indigenous people and provides education, employment, economic empowerment, environmental safety and long-term sustainability for Indonesia, AND works for the orangutans and other *Endangered* species who share their habitat.

WHEN YOU SUPPORT OUR WORK YOU ARE ALSO FIGHTING AGAINST SOCIAL INJUSTICE AND FOR HUMAN RIGHTS

"WE THOUGHT IT WAS BAD IN THE '80S AND '90S, WITH THE LOGGING FOR FURNITURE, PULP AND PAPER. BUT IN THE LAST DECADE, THE RISING USE OF PALM OIL HAS ABSOLUTELY DECIMATED THE FOREST."

KYLIE BULLO, CONSERVATION PROJECT MANAGER

YOUR SUPPORT HAS ALREADY HELPED US ACHIEVE LANDMARK BREAKTHROUGHS

4500



ORANGUTANS PROTECTED IN THE WILD

1.2 MILLION ACRES



RAINFOREST PROTECTED

341+ ORANGUTANS



RESCUED, REHABILITATED AND SUCCESSFULLY RELEASED INTO THE WILD

How do we know the fight to save these species is winnable? Because in the face of grim statistics, **your support has already helped us win victories that have the power to turn the tide.**

Since our formation in 1998, we have gratefully received support from our donors and partners, which we have applied directly to our own projects or to high priority projects run by our partners. **Thanks to the visionary financial help of our supporters, we've been able to achieve the following exceptional results:**

- Hundreds of orangutans rescued, rehabilitated and successfully released into the wild, plus the first ever release of two zoo-born orangutans.
- Design and implementation of 'jungle school' for orangutan rehabilitation, which has an outstanding 70% survival rate for rescued orangutans released into the wild.
- The implementation of radio tracking to comprehensively monitor released orangutans - an essential component for assessing an orangutan's adaptation to the wild.
- Rescued and released female orangutans now breeding and raising young successfully in the wild.
- Our innovation of Wildlife Protection Units to protect and monitor orangutan and tiger populations, remove snares and stop poachers is now recognised as best practice and replicated by other organisations for other *Critically Endangered* species across South East Asia.
- We're working with local communities to protect Sumatran elephants and rescuing and translocating lone elephants to strengthen genetic diversity.
- Community responsiveness to education programs and the implementation of sustainable farming practices.

THE CHALLENGES



ORANGUTAN HABITAT HAS DISAPPEARED IN THE LAST 20 YEARS

Rapidly shrinking habitat and human-wildlife conflict are the two key factors ravaging mega-fauna populations.

Existing exclusively on the Indonesian island of Sumatra and the island of Borneo (shared between Indonesia, Malaysia and Brunei), orangutans inhabit **the biggest deforestation hotspot in the world.**

Once known as the 'Emerald of the Equator' for the lush green forests carpeting its 17,000 islands, since the 20th century, **Indonesia has lost 15.79 million hectares of forest.** At the present rates, it will have **no viable ecosystems within 10 years.**

Similarly, Malaysia's viable ecosystems will disappear within 20 years.

Rubber plantations and logging for furniture, pulp and paper have been the main culprits, but the more recent rapid rise of palm oil as a cheap commodity has had a truly devastating impact. **Almost 80% of orangutan habitat has disappeared in the last 20 years alone.**

While the forests of Borneo and Sumatra are technically owned and protected by the Indonesian and Malaysian governments, the law is not always enforced. **Even areas bearing the title of 'National Park' are not immune from illegal logging and uncontrolled burning.**

This also puts at critical risk the Sumatran elephant, tiger and rhinoceros.

If the current rate of deforestation continues, viable populations of Sumatran orangutans, elephants, tigers and rhinos will ALL BE GONE WITHIN A DECADE.

Your support helps save not only the orangutan, but three other Critically Endangered mammals.

On top of habitat loss, orangutans, tigers and elephants are also killed illegally as agricultural pests and both orangutans and tigers are poached to fulfil a growing demand for the illegal wildlife trade.

A challenge relating directly to orangutans themselves - they have large home ranges and low population density; unlike their more sociable primate cousins, they live in relative solitude and therefore need more space. They also have the longest inter-birth rate of any mammal, nursing their young for up to eight years, and thus having just one baby every six to nine years.

This combination of factors has contributed to the rapid decline in population numbers for all orangutan species.



CRITICALLY ENDANGERED SUMATRAN ELEPHANTS LEFT IN THE WILD



CRITICALLY ENDANGERED SUMATRAN TIGERS LEFT IN THE WILD



CRITICALLY ENDANGERED SUMATRAN RHINOS LEFT IN THE WILD




THE BORNEAN ORANGUTAN POPULATION IS NOW JUST 14% OF WHAT IT WAS UP TO THE 20TH CENTURY, WHILE THE SUMATRAN ORANGUTAN POPULATION IS AN ALARMING 7%. THE TAPANULI ORANGUTAN IS DOWN TO THE LAST 800.



OF THE BORNEAN ORANGUTAN LEFT IN THE WILD



OF THE SUMATRAN ORANGUTAN LEFT IN THE WILD



**"AS WE PROGRESS INTO
THE TWENTY-FIRST
CENTURY, ANYONE WHO
CONSIDERS THEMSELVES
A REALIST WILL HAVE TO
MAKE THE ENVIRONMENT
A TOP PRIORITY."**

**LEONARDO DICAPRIO,
ACTOR & FILM PRODUCER**



THE SOLUTION - OUR STRATEGY, WITH YOUR HELP

**WE HAVE THE
RIGHT PLAN.
WE HAVE THE
EXPERTISE.
NOW WE
NEED YOU.
TOGETHER, WE
CAN DO THIS!**

The only meaningful goal in this fight is a stable or increasing population—**this means protecting habitat and protecting species.**

To secure all species of orangutan we need 2,000 of each species/subspecies under our permanent protection, along with viable populations of Sumatran tigers and Sumatran elephants in safeguarded habitat.

How will we achieve this?

We've developed a carefully considered four-pronged strategy which will meet the challenges **with maximum effectiveness and efficiency:**

1. LEGALLY PROTECT FOREST

- Legally change the land status of high conservation value forests to protect wild and introduced populations of ex-captive orangutans.
- Legal support cases
- Scientific advice
- Local community representation

2. SECURE, RESTORE AND PATROL HABITAT

- Lease and manage as much land as possible, in and around large intact forest areas.
- Restore degraded forest fragments adjacent to intact areas.
- Resource Wildlife Protection Units to patrol the habitat.


3. RESCUE, REHABILITATE AND RELEASE ORANGUTANS

- Rescue, rehabilitate and release as many orphaned, ex-captive and displaced orangutans as possible, into protected habitat.

4. EDUCATE AND EMPOWER LOCAL COMMUNITIES AND INDIGENOUS PEOPLE

- Through community engagement, education and support - provide local people the knowledge, resources and power they need to be guardians of their own forest resources.

We have the strategy. We have the expertise. Now we need you.



**"WE
CAN NOW
DESTROY
OR WE CAN
CHERISH -
THE CHOICE
IS OURS."**

SIR DAVID ATTENBOROUGH
OM CH CVO CBE FRS FLS FZS FSA
BROADCASTER & NATURALIST



PRIORITY PROJECTS

(BY ACTIVITY)

HABITAT ACQUISITION, RESTORATION & PROTECTION

**"IF WE CAN
FOCUS ON KEY
FOREST AREAS
WITH WILD
ORANGUTANS,
WE CAN WIN."**

KYLIE BULLO,
CONSERVATION
PROJECT MANAGER

**1.2
MILLION
ACRES**

RAINFOREST PROTECTED

4500

ORANGUTANS
PROTECTED IN THE WILD

IMPACT: Ultra-High/Highest
OVERALL INVESTMENT NEEDED: \$5.5M per year; \$55M for 10 years

The most urgent and critical task is to preserve as many of the existing large and intact areas of rainforest as possible, and in optimal lowland areas.

This will be achieved by leasing and managing key land areas and bringing them under our permanent protection, and by restoring and reforesting adjacent areas.

Acquiring and restoring habitat is **vitaly important**, both for protecting areas where large populations of wild orangutans and other species already live, and for ensuring large enough areas for viable populations into the future.

As well as being too small to support a viable population, forest fragments are at higher risk of becoming degraded. While orangutans can somewhat adapt to the poorer conditions, it has a negative impact on their health and reproduction.

Conservationally, this is the most effective strategy—protecting orangutans in their natural environment costs 12x less than rehabilitating and reintroducing orangutans into the wild, PLUS it preserves many other species at the same time.

ACHIEVING A MAJOR BREAKTHROUGH:

In a landmark decision in 2015, the National Investment Board of Indonesia (BKPM) gave approval for a new designation of land use - the Ecosystem Restoration Concession - which gave conservation organisations a new opportunity to lease land.

With the help of our donors, we and our partners have obtained the management rights for concession blocks adjacent to the Bukit Tigapuluh National Park in Sumatra, **extending the entire legally protected area to almost 500,000 acres.**

This was an extraordinary feat only made possible by our family of supporters, and a tremendous victory for Sumatran wildlife. It sets an exciting precedent for future environmental blueprints of this kind.



**PROTECTING
ORANGUTANS IN
THEIR NATURAL
ENVIRONMENT
COSTS 12X LESS THAN
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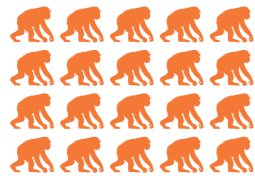
WILDLIFE PROTECTION UNITS



ONE RANGER
PROTECTS

20

ORANGUTANS



10km²
OF RAINFOREST



341+
ORANGUTANS



RESCUED,
REHABILITATED
AND SUCCESSFULLY
RELEASED INTO
THE WILD

IMPACT: Immediate/Highest

OVERALL INVESTMENT NEEDED: \$3.27M per year; \$32.7M for 10 years

Wildlife Protection Units (WPU) are essential to protecting the habitat for orangutans. A typical WPU is comprised of four rangers, deployed to patrol secured habitat areas.

The WPUs have the following essential tasks:

- Preventing illegal logging and wildlife crime, and documenting for authorities.
- Monitoring and securing wildlife populations.
- Providing emergency care and rescue for distressed or injured orangutans.
- Assisting in the relocation and reintroduction of rescued orangutans.
- Collecting wildlife data for the evaluation of ecosystem conditions and management planning.
- Educating local communities on the protected status of the land and wildlife populations.

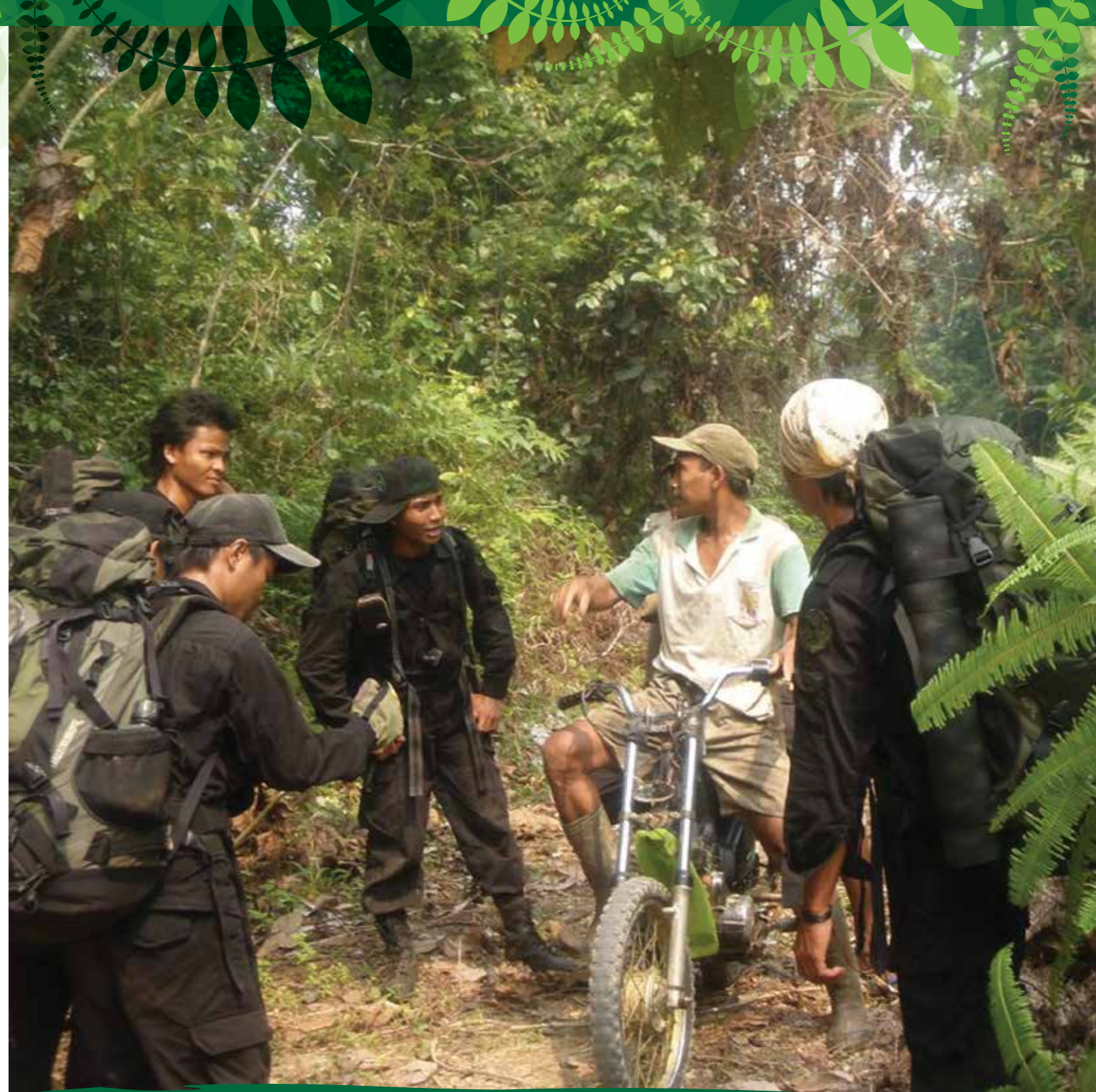
Every ranger employed protects 20 orangutans and 10Km² of rainforest

The WPU program is also an important community engagement activity, providing employment opportunities for locals who would otherwise be employed in logging and palm oil plantations. The rangers receive extensive training in emergency response first aid, wildlife crime investigation, surveying techniques and report writing.

To date, they have been highly successful in deterring illegal activities. **The more WPUs we can support, the more rainforest and orangutans we can protect.**

LOCATIONS NEEDING URGENT PROTECTION

LOCATION
Bukit Tigapuluh Ecosystem, Sumatra
Gunung Leuser Ecosystem, Sumatra
Sebangau Peat Swamp, Central Kalimantan
West Kalimantan
Kinabatangan Orangutan Conservation Programme, Sabah



WILDLIFE PROTECTION UNITS ARE ESSENTIAL TO PROTECTING HABITAT FOR ORANGUTANS, TIGERS AND ELEPHANTS. THEY HAVE BEEN HIGHLY SUCCESSFUL IN DETERRING ILLEGAL ACTIVITIES

ORANGUTAN RESCUE, CARE & REHABILITATION

"I AM ABSOLUTELY IN AWE OF THE BOND BETWEEN ORANGUTAN MOTHERS AND THEIR BABIES. ORANGUTAN MOTHERS HAVE INCREDIBLE PATIENCE AND ARE SO LOVING AND INTELLIGENT."

KYLIE BULLO,
CONSERVATION
PROJECT MANAGER

IMPACT: Immediate/Highest

INVESTMENT NEEDED: \$ 775,000 per year; \$7.8 for 10 years

Orangutans are the most intelligent creatures on Earth after human beings.

They are one of the great apes—along with gorillas, chimpanzees and bonobos—and share **97% of our DNA.**

They are highly intelligent, self aware persons and are extraordinarily patient, gentle and inquisitive.

Like humans, they survive through cultural adaptation—they use tools to adapt to their environment, and pass on knowledge from one generation to the next. For these reasons, baby orangutans separated from their mothers for the pet trade, and older orangutans rescued from captivity or conflict, **need extensive love, care and rehabilitation before being released back into the wild.**

They often arrive at the rescue unit in poor health, dehydrated and malnourished. Some have horrific injuries—broken bones, gunshot wounds, cuts and gashes—and all have serious psychological trauma.

Ideally, orangutans should spend as little time as possible in rehabilitation to avoid adapting to captivity. But for babies—who learn everything about jungle life from their mothers over six to eight years—**they need at least five years' worth of care and careful training.**



"THE ONLY PLACE FOR AN ORANGUTAN IS IN THE WILD."

LEIF COCKS,
FOUNDER & PRESIDENT

Graduating from Jungle School

In the highly successful 'Jungle School' programs supported by The Orangutan Project, specially trained carers teach orphan babies everything from the fruits and other foods they can eat, to tree-climbing and vine-swinging, and how to build cosy nests to stay out of reach of predators. They 'pass' Jungle School when they have proven their skills in all of these areas and demonstrated their ability to survive independently.

Even after reintroduction to the wild, the released orangutans continue to be monitored carefully and fed supplement food, if required, that will help them thrive.

More than 1,000 orangutans currently live in rescue centres around Indonesia and Malaysia, but only a few hundred have so far been ready for release from these programs.

As only ONE in SIX orphans is lucky enough to be rescued, further staffing for our rescue operations is also a high priority.

COMMUNITY ENGAGEMENT & EDUCATION

WHAT'S GOOD FOR THE WILDLIFE IS GOOD FOR THE PEOPLE

IMPACT: Sustained/High

INVESTMENT NEEDED: \$750,000 per year; \$7.5M for 10 years

Crucial to guaranteeing the long-term success of orangutan protection activities is the work we do in **educating and supporting the local people**. We fund and manage community engagement and education programs to empower local people with knowledge—both of the **dire environmental consequences of deforestation**, and of the **sustainable farming practices** that will be of so much greater benefit to Indonesia for its future.

Activities include:

- **Eco-Friendly Agroforestry**—we fund various community projects to support, promote and improve eco-friendly agroforestry systems.
- **Education and nutritional support** for Indigenous children.
- **Mobile Education & Conservation Unit (Sumatra)**—delivering targeted conservation education in remote areas where human-orangutan conflict occurs, and actively engaging the community in tree planting for restoration.
- **APE Crusaders & Education Camps**—educating school students and youth groups on orangutan conservation issues.
- **Human-Orangutan Conflict Response Team**—undertaking human-orangutan conflict mitigation activities, orangutan rescues and relocations, and raising awareness in local communities.
- **The Orangutan Caring Scholarship**—established in 2006 for talented but disadvantaged Indonesian students to undertake postgraduate study in Forestry and Biology for up to four years. Recipients graduate as advocates of orangutan conservation, working on orangutan-related education programs for school children. We fund full fees tuition scholarships.
- **Empowering communities to politically engage**—providing vital advice to communities, drawing links of cause and effect from deforestation to its potential natural disasters.
- **Assisting authorities with law enforcement programs**—monitoring and collecting data.



"THE STORY IS BECOMING EASIER TO TELL, BECAUSE THE CONSEQUENCES ARE BECOMING SO MUCH MORE APPARENT."

CLARE CAMPBELL,
DIRECTOR OF WILDLIFE ASIA



**CRITICAL
GEOGRAPHIC
LOCATIONS
FOR IMMEDIATE
ATTENTION**

BUKIT TIGAPULUH ("THIRTY HILLS" ECOSYSTEM), SUMATRA

170+
ORANGUTANS



HAVE BEEN RELEASED HERE TO DATE

2000
POPULATION CAPACITY

MORE THAN 100 TIMES THE CURRENT ORANGUTAN POPULATION

WHY IS THIS AREA CRITICALLY IMPORTANT?

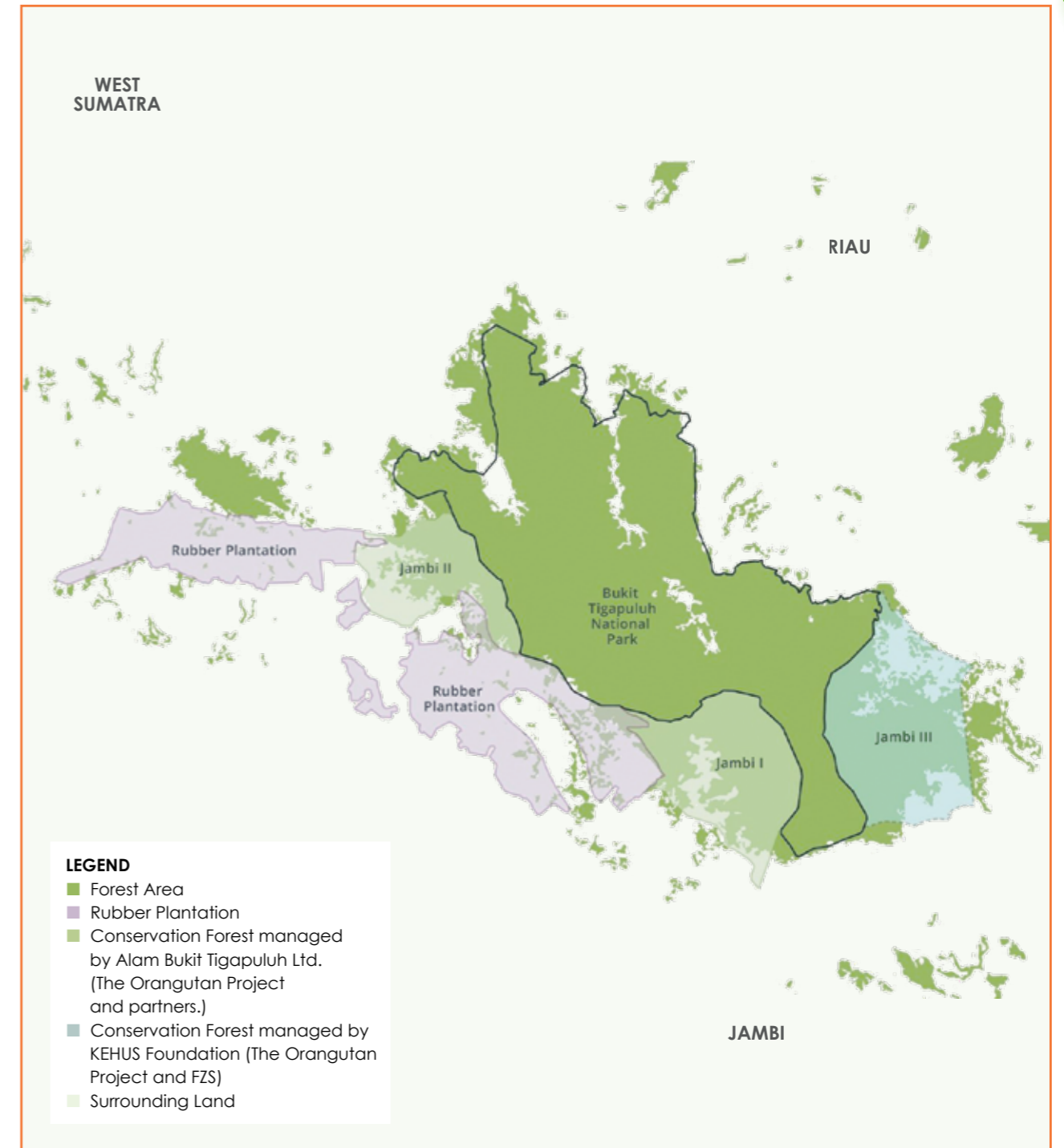
- One of only two release sites where Sumatran orangutans are reintroduced into the wild. Over 170 orangutans have been released here to date, **but it has the capacity to hold up to 2,000 orangutans.**
- Home to an abundance of Sumatra's endangered mammals, **including the Sumatran elephant (150), Sumatran tiger (30), sun bear and tapir.**
- Home to the indigenous Orang Rimba and Talang Mamak tribes.
- The Bukit Tigapuluh National Park area only covers 42% of the available forest landscape, so there is potential to significantly increase the boundaries of the protected area.
- The National Park area and "buffer zone" continue to be under constant threat from developers keen to expand rubber, pulp, paper and palm oil plantations.

URGENT TASKS FOR THIS LOCATION:

- Maintain our lease and protection of areas surrounding the National Park.
- Continue to extend leased area under our protection and create "wildlife corridors" between forest areas, so species can disperse and breed to create sustainable populations.
- **Increase the number of Wildlife Protection Units actively protecting the leased area, national park and "buffer zone".**

\$ INVESTMENT NEEDED: \$1,280,000 per year; \$12.8M for 10 years

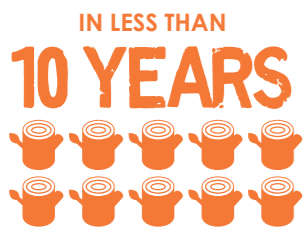
BUKIT TIGAPULUH, SUMATRA, INDONESIA



GUNUNG LEUSER ECOSYSTEM, ACEH & NORTH SUMATRA



OF SUMATRA'S
REMAINING WILD
ORANGUTAN
POPULATION



THE ENTIRE FOREST
WILL BE DESTROYED IF
ACTION IS NOT TAKEN

WHY IS THIS AREA CRITICALLY IMPORTANT?

- Contains the highest density of orangutans anywhere in the world – **85% of Sumatra's remaining wild orangutan population.**
- The Sumatran elephant, tiger and rhinoceros also inhabit this forest.
- Currently under huge threat and massive commercial exploitation of the forest, leading to extinction of multiple species.
- **The entire ecosystem will be un-viable within ten years if urgent action is not taken.**

URGENT TASKS FOR THIS LOCATION:

- Taking legal action against unsustainable land-use plans.
- Field mobilisation to uncover illegal activities impacting the forest.
- Supporting local communities to protect their forest.
- Legally secure vital lowland forest.

\$ INVESTMENT NEEDED: \$18,510,000

GUNUNG LEUSER ECOSYSTEM, ACEH & NORTH SUMATRA



SEBANGAU PEAT SWAMP RESTORATION, CENTRAL KALIMANTAN

HOME TO
5,700
WILD BORNEAN
ORANGUTANS



600
THOUSAND
HECTARES



OF LOWLAND
RAINFOREST REMAINING
IN BORNEO

WHY IS THIS AREA CRITICALLY IMPORTANT?

- Home to the largest population of wild Bornean orangutans—5,700—and considered to be **the last major stronghold for this species.**
- At 1,482,600 acres it's the largest non-fragmented area of lowland rainforest remaining in Borneo.

URGENT TASKS REQUIRED:

- Restoring the natural water conditions and environment of the peat swamp.
- Damming the canals created for illegal logging.
- Assisting the local villagers to fight fires smoldering under the peat surface.
- Regenerating the degraded forest areas.
- **Preventing ALL further illegal activity.**
- Continuing to research how orangutans survive in logged and regenerating peat swamps—monitoring population, behaviour, health, habitat quality, human impact, and providing essential feedback on conservation management.

\$ INVESTMENT NEEDED: \$250,000 per year; \$2.5M for 10 years

SEBANGAU, CENTRAL KALIMANTAN, INDONESIA





**"THE ENVIRONMENT IS SO
FUNDAMENTAL TO OUR
CONTINUED EXISTENCE
THAT IT MUST TRANSCEND
POLITICS AND BECOME A
CENTRAL VALUE OF ALL
MEMBERS OF SOCIETY."**

DAVID SUZUKI CC OBC,
AWARD-WINNING SCIENTIST, BROADCASTER
& ENVIRONMENTAL ACTIVIST

SAVING THE ORANGUTAN IS ABOUT SO MUCH MORE THAN THE PROTECTION OF AN INTELLIGENT AND SENTIENT SPECIES.

"THE GREATEST DANGER TO OUR FUTURE IS APATHY."

DAME JANE GOODALL DBE,
PRIMATOLOGIST, ETHOLOGIST
& ANTHROPOLOGIST

Saving the orangutan means saving the rainforest. Saving the rainforest means protecting the lifeblood of our Earth.

BUT WE NEED TO TAKE ACTION NOW. THERE IS AN UNPRECEDENTED OPPORTUNITY – AND URGENCY.

We have NO MORE TIME to sit and ponder the problem—it's now or never, to prevent a massive tragedy that has consequences for us all.

If you care about the inherent right of the orangutan to live free and in safety—about wildlife conservation, biodiversity, global warming, human rights, sustainable economies—**or the planet our grandchildren will inherit—please join us by investing in our important mission.**

With your generous support, we will secure a safe future for all living beings.



ORANGUTAN HABITAT HAS DISAPPEARED IN THE LAST 20 YEARS

100% COMMITTED

We have earned a reputation for being financially responsible and transparent and our overheads are amongst the very lowest in the sector. We are committed to making sure your support goes straight to where it's needed most, to secure the survival of Critically Endangered species!



"OUR PLANET'S ALARM IS GOING OFF AND IT IS TIME TO WAKE UP AND TAKE ACTION!"

**LEONARDO DICAPRIO,
ACTOR & FILM PRODUCER**

FOR MORE INFORMATION OR TO MAKE A GIFT, PLEASE CALL 1300 RED APE (1300 733 273) OR +61 892 988 016 (INTERNATIONAL)

Write to: Wildlife Conservation International
PO Box 1414
South Perth WA 6951
AUSTRALIA

Tel: 1300 RED APE (1300 733 273) / +61 892 988 016

Email: info@orangutan.org.au
Web: www.theorangutanproject.org
www.internationalelephantproject.org
www.internationaltigerproject.org

Facebook: @theorangutanproject
Twitter: @OrangutanTOP

**TOGETHER
WE CAN MAKE
A DIFFERENCE**



**WILDLIFE
CONSERVATION
INTERNATIONAL**



www.internationalelephantproject.org



www.theorangutanproject.org



www.internationaltigerproject.org